

In the Claims

1. (Currently Amended) A method ~~for providing personalized usage of a device~~ comprising:

~~receiving~~ providing a ~~usage~~ user profile, wherein the user profile comprises a profile explicitly generated based on a user's input of preferences; and

implicitly refining the user profile, wherein the implicit refining is based on the user's usage patterns of a device, using at least one of, explicit refinement or implicit refinement to generate a refined profile; and

~~wherein using the~~ implicitly refined user profile ~~may be used to control~~ usage of ~~[[a]] the~~ corresponding device.

2. (Currently Amended) The method of claim ~~[[1]] 6~~, wherein ~~implicit refinement~~ implicitly refining comprises refining the ~~usage~~ user profile according to ~~[[a]] the~~ user's usage patterns of the ~~corresponding~~ device.

3. (Currently Amended) The method as set forth in claim ~~[[1]] 6~~, wherein ~~explicit refinement~~ explicitly refining comprises enabling ~~[[a]] the~~ user to modify the user profile based on the user's input of usage preferences.

4. (Currently Amended) The method of claim ~~[[1]] 6~~, wherein ~~explicit refinement~~ explicitly refining comprises ~~displaying~~ using a web-based application to display the user profile and enabling the user to modify the user profile using the web-based application.

5. (Currently Amended) The method as set forth in claim 1, further comprising storing the refined user profile.

6. (Currently Amended) The method as set forth in claim 1, further comprising further refining ~~a refined~~ the user profile by at least one process selected from the group consisting of explicitly refining and implicitly refining.

7-8. (Canceled)

9. (Currently Amended) Machine readable ~~media~~ medium that ~~provide~~ provides instructions which when executed by a machine causes the machine to perform operations comprising:

receiving providing a usage user profile, wherein the user profile comprises a profile explicitly generated based on a user's input of preferences; and

implicitly refining the user profile, wherein the implicit refining is based on the user's usage patterns of a device, ~~using at least one of, explicit refinement or implicit refinement to generate a refined profile;~~ and

wherein using the ~~implicitly refined~~ user profile ~~may be used to control~~ usage of [[a]] ~~the~~ corresponding device.

10. (Currently Amended) The ~~media~~ medium as set forth in claim 9, further comprising further refining ~~a refined~~ the user profile by at least one process selected from the group consisting of explicitly refining and implicitly refining.

11. (Currently Amended) The ~~media~~ medium as set forth in claim ~~[[9]]~~ 10, wherein ~~implicit refinement~~ implicitly refining comprises refining the ~~usage~~ user profile according to ~~[[a]]~~ the user's usage patterns of the ~~corresponding~~ device.

12. (Currently Amended) The ~~media~~ medium as set forth in claim ~~[[9]]~~ 10, wherein ~~explicit refinement~~ explicitly refining comprises enabling ~~[[a]]~~ the user to modify the user profile with direct visual feedback.

13. (Currently Amended) An apparatus comprising:

a preference database configured to store a set of user preferences with respect to operation of ~~at least one~~ a device;

~~an implicit profile developer configured to implicitly generate and refine user preferences based upon the first set of user preferences a user's usage pattern of the at least one device; and~~

an explicit profile developer configured to explicitly generate the a user profile based on the set of user preferences, ~~enable a user to explicitly modify the user preferences to generate and refine a profile~~; wherein the refined user profile is used in the operation of the ~~at least one~~ device; and

an implicit profile developer configured to implicitly refine the user profile, wherein the user profile is based upon the set of user preferences.

14. (Currently Amended) The apparatus as set forth in claim 13, wherein the apparatus is located one of local to, ~~remote to or within~~ the device.

15. (Original) The apparatus as set forth in claim 13, wherein the apparatus is located remotely at a service provider, the service provider coupled to the device.

16. (Currently Amended) The apparatus as set forth in claim 13, wherein the explicit profile developer comprises a coupled web-system configured to enable ~~[[a]]~~ the user to modify user preferences through the world-wide-web.

17. (Currently Amended) The apparatus as set forth in claim 13, wherein the ~~preferences~~ preference database comprises, for at least one user, specific criteria and a tally of interest for each specific criterion ~~for at least one user~~.

18. (Currently Amended) The apparatus as set forth in claim 13, wherein the implicit profile developer ~~is~~ comprises an automated system triggered by ~~[[a]]~~ the user's usage of the ~~at least one device~~.